
SUGAR MOUNTAIN IN THE RAW

NEW ALBUM OCT 2006

When you slide the second album by Sugar Mountain into your CD player it's only a matter of seconds before you realize that this band knows how to rock'n'roll. With their debut release, *Hand Crafted Tunes*, Sugar Mountain firmly established themselves as a band with true conviction. On their follow-up, *In The Raw*, they continue spreading their love for rock'n'roll with an album full of powerful riffs, infectious grooves and catchy melodies, all played with the swagger and attitude that are lacking in so many of today's bands. After listening to *In The Raw*, there is no doubt that Sugar Mountain are first-class rock'n'roll craftsmen in the tradition of great bands like the Stones and Faces.

"I know we're not in 1964, but sometimes I pretend so..." says 1964, one of the tracks on *In The Raw*. With the hundreds of bands that we're bombarded with every week, we need to arm ourselves with tools like the massive Allmusic database and an 80 gigabyte iPod just to sift through all the rubbish and find the true gems. So, it's a really welcomed breath of fresh air when a record like *In The Raw* is released in this day and age.



Sugar Mountain took their time to make a record the way it was done back in the day... slowly and carefully, with attention to detail. The band hired **Eric 'Roscoe' Ambel** (Del-Lords, Yayhoos, Steve Earle) to handle the production duties. The album was mixed at **Cowboy Technical Services** by Greg Duffin (Robbie Fulks, Wilco, Marshall Crenshaw) and mastered by **Scott Hull** (Bruce Springsteen, David Bowie, Herbie Hancock).



With stories we can all relate to about love, redemption, fate and hope, *In The Raw* is sure to persuade any skeptic. Javier Ruano (vocals and guitar), José Salgado (drums), Yago Carreño (guitar), Rubén Álvarez (bass), Isaac Campos (Hammond and pianos) and Nestor Busquets (percussion) have succeeded in making a classic album that is the perfect soundtrack for this winter.

As an added bonus, the album contains a video documentary on the making of *In The Raw*.

The record is released on **Brewery Records** in the USA and **Good Sounds** in Spain.

www.sugar-mountain.net

www.myspace.com/sugarmountainmusic
www.breweryrecords.com
www.goodsoundsmusic.com